

Welcome comments to "The Disruption Machine" by Jill Lepore  
in The New Yorker issued June 23,2014

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Recently, I happened to have a chance to read "The Disruption Machine" by Jill Lepore. I agree with Lepore's view on Christensen's famous Book "The Innovator's Dilemma" published in 1997.

I reported "Downsizing of HDD and Disruptive Technology" written in Japanese this January to the Magazine "Chemical Engineering of Japan" and I make it open a report titled as "Unrealistic Concept of Disruptive Technology in "The Innovator's Dilemma" by Christensen" written in English to my Home page .

Lepore has pointed out inappropriate descriptions in Christensen's book mainly from the business world stand point while I, mainly from the technological stand point.

Christensen's concept of the disruptive technology can not be realistic though the proof of absence being difficult to be certified and his concept seems to be plausible and readers tend to overlook the contradictions. But I can not overlook those as a participant of the HDD business